A Message from the Principal, Jason Marantz

The Swift Way, The Uniform Way...

In September, we have introduced some changes to our behaviour policy which are making a real difference to learning in classrooms. One thing I have noticed on my frequent walks around the school is that the children tend to behave better when they are wearing proper uniform.

On the surface, this can be quite a strange idea. Why should it matter what someone wears? Why would being in uniform or not affect their behaviour?

The conclusion I came to was borrowed from the world of football and other professional team sports. When a group of players are all in uniform, they look like a team and this helps them identify as a team. It can even help them become a team.

We are very proud of the work we are doing here at Ark Swift. When your children are in the correct uniform they automatically feel a part of the Swift team and start doing things ‘The Swift Way’.

So please help them and the school by ensuring your children are at school, on time, every day and in the correct uniform ready to be part of the Swift team.

Have a wonderful weekend.

Jason Marantz
Principal

Attendance

Attendance News – 20 November to 24 November 2017

Winners of this week’s attendance awards are:

1st place: Imperial Y3 97.8%
2nd place: Bristol Y1 97.53%
3rd place: Leeds Y5 96.76%

Our whole school attendance for this week was: 93.58%.

Our attendance for the year to date is 95.56%. Our target for this year is still 96%, so we need to keep working towards this. There has been illness this week so please wrap up warm and take care. Children should come in wearing coats.

Swift supports... Children in Need

Last Friday, Ark Swift celebrated Children in Need in style. Many of us wore spots and several of us dressed as Pudsey Bear. Thank you to all who donated. We raised over £200 for Children in Need!

Well done Ark Swift!
EYFS Bake Sale

Nursery and Reception are performing a Winter Show on Thursday 14th December. In order to raise money towards their props and costumes, they are hosting a **Bake Sale on Thursday 30th November at 3.30pm in the playground.**

Please come and join us.

New PE Slots

Please note that recently, PE slots have changed and moved. Classes will now have PE on the following days:

<table>
<thead>
<tr>
<th>Monday</th>
<th>Year 1 Bristol</th>
<th>Year 3 Imperial</th>
<th>Year 5 Leeds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>Year 4 Oxford</td>
<td>Year 6 York</td>
<td></td>
</tr>
<tr>
<td>Wednesday</td>
<td>The Nursery</td>
<td>Reception Bath</td>
<td>Year 5 Cambridge</td>
</tr>
<tr>
<td>Thursday</td>
<td>Year 3 Exeter</td>
<td>Year 6 Durham</td>
<td></td>
</tr>
<tr>
<td>Friday</td>
<td>Year 2 Manchester</td>
<td>Year 4 Warwick</td>
<td></td>
</tr>
</tbody>
</table>

Please ensure that children wear dark jogging trousers for PE.

Dates for the Diary

5 – 6 December     Parents’ evening
7 December         Pantomime in school
8 December         Staff Training Day
11 – 15 December   Assessment Week
12 December        KS2 Classroom Visits
13 December        KS1 Classroom Visits
13 December        School Christmas Dinner
14 December        Christmas Parties
15 December        EYFS Christmas Show
18 December        Christmas Jumper Day
19 December        100% VIP Party
20 December        KS1 and 2 Assembly

Tell one; tell all about our upcoming Open Afternoon...

I am pleased to remind you of the details of our upcoming open afternoon.

The open morning is open to parents interested in sending their child to reception or nursery 2018. There are some places available now in older classes.

**Tuesday 8 January 2017**
2pm
Ark Swift Primary Academy

Please contact the school office to book your place: (0)20 8743 2514, info@arkswiftprimary.org