



A Message from the Principal, Jason Marantz

The Swift Way, The Uniform Way...

In September, we have introduced some changes to our behaviour policy which are making a real difference to learning in classrooms. One thing I have noticed on my frequent walks around the school is that the children tend to behave better when they are wearing proper uniform.

On the surface, this can be quite a strange idea. Why should it matter what someone wears? Why would being in uniform or not affect their behaviour?

The conclusion I came to was borrowed from the world of football and other professional team sports. When a group of players are all in uniform, they look like a team and this helps them identify as a team. It can even help them become a team.

We are very proud of the work we are doing here at Ark Swift. When your children are in the correct uniform they automatically feel a part of the Swift team and start doing things 'The Swift Way'.

So please help them and the school by ensuring your children are at school, on time, every day and in the correct uniform ready to be part of the Swift team.

Have a wonderful weekend.

Jason Marantz
Principal

✓ Attendance

Attendance News – 20 November to 24 November 2017

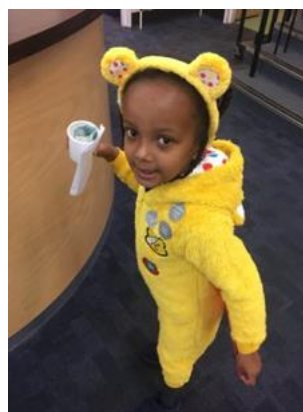
Winners of this week's attendance awards are:

1st place:	Imperial Y3	97.8%
2nd place:	Bristol Y1	97.53%
3rd place:	Leeds Y5	96.76%

Our whole school attendance for this week was: **93.58%**.

Our attendance for the year to date is **95.56%**. Our target for this year is still **96%**, so we need to keep working towards this. **There has been illness this week so please wrap up warm and take care.** Children should come in wearing coats.

Swift supports... Children in Need



Last Friday, Ark Swift celebrated Children in Need in style. Many of us wore spots and several of us dressed as Pudsey Bear. Thank you to all who donated. We raised over £200 for Children in Need!

Well done Ark Swift!

EYFS Bake Sale



Nursery and Reception are performing a Winter Show on Thursday 14th December. In order to raise money towards their props and costumes, they are hosting a **Bake Sale on Thursday 30th November at 3.30pm** in the playground.

Please come and join us.

New PE Slots

Please note that recently, PE slots have changed and moved. Classes will now have PE on the following days:

Monday	Year 1 Bristol Year 3 Imperial Year 5 Leeds
Tuesday	Year 4 Oxford Year 6 York
Wednesday	The Nursery Reception Bath Year 5 Cambridge
Thursday	Year 3 Exeter Year 6 Durham
Friday	Year 2 Manchester Year 4 Warwick



Please ensure that children wear dark jogging trousers for PE.

Dates for the Diary

5 – 6 December	Parents' evening
7 December	Pantomime in school
8 December	Staff Training Day
11 – 15 December	Assessment Week
12 December	KS2 Classroom Visits
13 December	KS1 Classroom Visits
13 December	School Christmas Dinner
	Christmas Parties
14 December	EYFS Christmas Show
15 December	Christmas Jumper Day
18 December	100% VIP Party
19 December	KS1 and 2 Assembly
20 December	Last Day of Term 1.30pm finish



Tell one; tell all about our upcoming Open Afternoon...

I am pleased to remind you of the details of our upcoming open afternoon.

The open morning is open to parents interested in sending their child to reception or nursery 2018. There are some places available now in older classes.

Tuesday 8 January 2017
2pm
Ark Swift Primary Academy

Please contact the school office to book your place:
(0)20 8743 2514, info@arkswiftprimary.org