



Ark Swift Primary Academy

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Friday 18 November 2016

A Message from the Principal Jason Marantz

Dear Parents and Carers

As we approach the middle of winter, we can look back on what has been a full and exciting term.

Since September we have introduced a new behaviour policy which is starting to make a real difference to learning in classrooms. One thing I have noticed on my frequent walks around the school is that the children tend to behave better when they are wearing proper uniform.

On the surface, this can be quite a strange idea. Why should it matter what someone wears? Why would being in uniform or not affect their behaviour?

The conclusion I came to was borrowed from the world of football and other professional team sports. When a group of players are all in uniform, they look like a team and this helps them identify as a team. It can even help them become a team.

We are very proud of the work we are doing here at Ark Swift. When your children are in the correct uniform they automatically feel a part of the Swift team and start doing things 'The Swift Way'.

So please help them and the school by ensuring your children are at school, on time, every day and in the correct uniform ready to be part of the Swift team.

Mr Marantz

ATTENDANCE NEWS

Winners of this week's attendance awards were:

1st place: Year 4 St Andrews

2nd place: Year 3 Goldsmiths

3rd place: Year 2 Cambridge

Our whole school attendance this week was:

95.6%

Our whole school attendance to date is:

95.8%

IMPORTANT NOTE

PARENTS' EVENINGS CHANGE OF DATE

Dear Parents and Carers

We are sorry for the change but we have to change the date of our parents evening from next Wednesday and Thursday.

These will now be held on Dec 7th and 8th from 3:30 to 6:00pm.

The reason for the change is because in order to make these more effective, we will be using a new online programme to book appointments. We will send you more information next week about how to book your appointments.

We apologise for the inconvenience.

Getting to know...



Miss Burton

Miss Burton joined Ark Swift in September as our nursery teacher and has made our nursery into a wonderful and exciting space.

We are delighted to tell parents that last week Miss Burton was appointed to our Senior Leadership Team as the Head of Early Years, a role she will take on in addition to her teaching role.

Miss Burton is very excited to lead our Early Years team. We know she will be very successful.

Help Needed

We are looking for parents who have a background or interest in marketing to help us market our school.

If you can help, please contact Mr Marantz through the school office.



Each week we are delighted to recognise children who are selected as the class "Stars of the Week". These children have been recognised for doing something special this week.

Last week our stars were:

Exeter	Shaun
Cambridge	Lulu
Oxford	Shakira
Southbank	Asmaa
Goldsmiths	Jenae
Portsmouth	Rayaan
St Andrews	Paige
Bangor	Crystal
Hull	Salma
Trinity	Liban
Bristol	Fatima

DATES FOR THE DIARY

Thursday 24 November	Prospective parents morning
Mon 29 th and Tues 30 th November	Classroom visits (more info to follow)
Monday 5 th – Thurs 8 December	Assessment week
Friday 9 th December	Staff Training Day - No School
12 th December	Southbank Class Assembly at 3pm – Southbank parents invited
15 th December	Author Visit – Dan Freedman to speak to the children.
19 th December	End of term concert
Wednesday 21 st December	Last Day of Term

Ark Swift Reminders

- **Please ensure that children are in full school uniform at all times.**
- **All requests for absence need to be made in writing in advance of booking a trip.**
- **Lunch menus can be found on our website: <http://arkswift.org/life-school/school-meals>**