



A message from the principal, Jason Marantz

Attendance – What you can do...

Dear Parent and Carers

Attendance and lateness are still big issues for us at Swift. Our percentages are not as high as they should be. This means that children are missing out on learning time.

My staff and I are dedicated to helping every child who comes to Swift achieve and meet their potential, but we can only do this if they are here.

Letters have gone out this week to those with low attendance and we will follow through with meetings and in some cases, we will need to refer parents to the council which may lead to a **fixed penalty fine**.

Please note that holidays during term time are not permitted and may be subject to a fine (fixed penalty notice).

Medical appointments should be taken during holidays wherever possible.

Good attendance is linked to good outcomes. Children who attend school regularly will, on average, have fewer barriers to learning than those that do not attend school.

Please work with us to continue to improve our wonderful school.

Have a wonderful weekend.

Mr Marantz



Attendance News

22nd January to the 26th January

Winners of this week's attendance awards are:

1st place:	Imperial Y3	95.77%
2nd place:	Warwick Y4	94.91%
3rd place:	Exeter Y3	94.44%

Our whole school attendance for this week was: **92.55%**.

Our attendance for the year to date is **94.26%**.

Our target for this year is still **96%**, so we need to keep working towards this.



Please see below for "Top Tips from Swift" which this week is focused on coming to school on time.

Getting to school on time helps teach pupils good life habits.

School Uniform



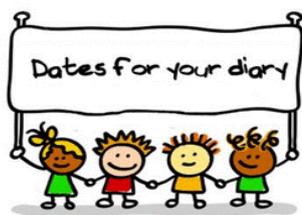
This term there are a few areas of the **uniform** we want to focus on to get right:

- 1) Black school shoes must be worn at all times. This **does not** include boots or trainers.
- 2) Children must wear **ties** with their uniform.
- 3) Children should come to school with **jumpers**.

For PE, children must ensure that they wear the following:

- 1) The Academy's yellow PE shirt
- 2) Black school shorts **or plain black trousers**.
- 3) Children should **not** wear track suits.

Please ensure that your children wear the correct uniform.



5th – 9th February
12th -16th February
 19th February
 20th March
 13th March
 14th March
 16th March
 19th – 23rd March
 29th March

Assessment week
Half Term
 Staff Training Day
 School resumes
 EYFS/ KS1 visits
 KS2 Visits
 Staff Training Day
 Assessment week
 Last day of term

Top Tips from Swift

Information to support our parents

Help your child arrive at school on time!

- 1. Lay out school clothes the night before.** Set out your child's clothes next to his or her bed.
- 2. Keep shoes in one place.** Avoid tearing round the house, turning out wardrobes, peering under beds and behind sofas in search of your child's shoes. Find a spot where shoes always live, perhaps next to the front door. Get your child into the habit of putting his or her shoes there every time they takes them off. If you do only one thing to prepare ahead, make it this.

3. Get your child to bed on time. This may be difficult, but you'll be glad in the morning that your child was bathed and tucked up in good time.

4. Prepare the night before. You'll breeze through the morning routine if you think ahead. When your child or children are asleep, make lunches, put homework in backpacks, and check there's enough milk in for the morning. Search through your child's school bag for permission slips and school newsletters too.

5. Invest in an alarm clock. When your child starts school, let him or her pick out his or her own alarm clock. This will help him or her feel a sense of duty to get up when it goes off in the morning.

6. Encourage your child to ready by his or herself. Help your child to get as far as he or she can with dressing and hair brushing.