Ark Swift

Dream, Believe, Achieve
As part of our commitment to educational excellence, we have recently reviewed the key aspects that underpin and inform our work: the school vision, the values that will guide us and the motto which provides a succinct statement of our work.

This document outlines some of the thinking that has influenced us, before describing the revised vision which we will use as Ark Swift takes its next steps.
We live in a changing world.

In order to achieve the Ark mission; that is to ensure all our children have the opportunity to go to university or to pursue the career of their choice, we need to think carefully about what educational excellence looks like.

We recently looked at some of the challenges our children will face. These include the increasing use of technology in all aspects of our lives and the impact of globalisation on the competition for jobs.
At staff training in January, we discussed our goals for the children at Ark Swift using some of the concepts shown on the left.

We debated the key values, knowledge and skills our children should have and the areas of the school we wanted to improve.

There were many thoughts and ideas that came out of the session but there was a consistent theme that emerged: **Dream, Believe, Achieve**.

This has been used as the basis of the school’s new vision which we will use as the foundation for our next steps towards educational excellence.
Our Vision for Excellence

Dream
Believe
Achieve

Our vision is to **dream** big. Our children, parents and staff will hold a common ambition for excellence.

We **believe** in ourselves, our ability and our capacity to make our dreams a reality.

Together, working with our community, we will **achieve** excellence, ensuring the very best for our children, enabling them to develop the knowledge, skills and character to not just excel in the modern world but to help shape it for the better.
Our Values to Enable us to Meet our Vision

Dream
Believe
Achieve

We at Ark Swift are proud of our core values which we will use and embody as we work to make our vision a reality:

**Generosity.** We are generous with our time and talents to encourage and help others.

**Hard work.** We will try our best at all that we do.

**Trust.** We build trust through transparency and honesty.

**Enjoyment.** We ensure we enjoy learning and celebrate our achievements.

**Persistence.** We never give up, even when things seem hard.

**High expectations.** We have the highest standards in all that we do.
Our Motto and Pledge

Dream
Believe
Achieve

School Motto
Our school motto is Dream, Believe, Achieve

Our Pledge
We strive to achieve our dreams and never give up
Dreaming Big: What we should be aiming for

Dream

Believe

Achieve

• Attainment in the top 15% of schools nationally
• 100% pass the phonics screening check first time
• A curriculum that inspires and prepares our children for a successful future
• Be known across Ark as the place to go to see the innovative use of technology in learning
• Children that are excited to come to school
• Ark Swift as a key pillar of the White City community
• Excellence in all that we do...

“If not us, then who? If not now, then when?”
John E Lewis
### Contacting us

**The Senior Team**
- Mr D McBeath (Executive Headteacher)
- Mr C Greenhall (Headteacher)
- Ms M Cruddas (Associate Headteacher)
- Ms A Cammiade (Assistant Headteacher)
- Ms D Grasso (Inclusion Lead)
- Ms J Cocks (Business Manager)

**Contact details**
- Website: arksswiftprimary.org
- Telephone: 020 8743 2514
- Twitter: @ARKSwiftPrimary
- Facebook: Coming soon
Give them WONDER